



PUBLISHER MANAGER

Since Nano continues to experience hyper growth, we are looking for a dedicated Publisher Manager who wants to work in one of the fastest growing areas of digital, in an entrepreneurial environment and with proven, successful entrepreneurs. You will be responsible for acquiring new publishers for Nano's network. The ideal candidate will come from a sales background and has a strong understanding of the role of data in digital media sales and operations.

Type: Full-time

Location: London, Starnberg (from summer 2018 Munich) or Warsaw

- Tasks:
- Collaborate closely with sales and account management team to detect data and inventory needs.
 - Acquire publishers and publisher networks for data partnerships and private ad network.
 - Negotiate commercial deals with publishers.
 - Analyse publisher performance together with the data analytics team.
 - Manage publisher relationships.
 - Develop products and services to increase attractiveness for publishers.

- Requirements:
- At least 2 years of experience in acquiring and managing publishers.
 - Experience in managing display, video and mobile campaigns.
 - Experience with RTB platforms, ad exchanges and programmatic business.
 - Strong organisational, analytical and interpersonal skills.
 - Experience with negotiating contracts.
 - Track record of excellent external communication and presentation skills.
 - High attention to detail and the ability to multi-task, meet deadlines and thrive in a fast-paced, deadline oriented environment.

Contact us! jobs@nanointeractive.com

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 All information provided will be kept strictly confidential.

ABOUT NANO INTERACTIVE

We are Europe's premier provider for Search Intent Targeting. Our proprietary technology enables advertisers to deliver their online marketing campaigns on the specific search behaviour of individual users. Our dedicated team consists of 60 people based in Starnberg, Hamburg, London, Paris, Belgrade and Warsaw. More information at www.nanointeractive.com

