



Ad Operations Manager

We are looking for an enthusiastic Ad Operation Manager to join our fast growing team. In this role, you will be responsible for maintaining intent search campaigns throughout their lifecycle. If you are somebody who wants to work hard, learn fast, and make a real difference, this excellent opportunity is for YOU. Don't waste a NANOsecond, apply and join us today!

Type: Full-time

Location: Belgrade, London

Key responsibilities:

- Cooperate with sales team to set-up and launch campaigns based on clients' objectives and expectations
- Liaise with publisher development team and help them integrate new publishers
- Monitor and optimise live campaigns to achieve clients' goals
- Control publishers traffic, search terms, performance and yield
- Utilise reports to troubleshoot technical and delivery issues impacting campaigns
- Troubleshoot technical issues with programmatic deals and onsite creatives
- Communicate with internal and external teams regarding any technical and content questions
- Recommend changes to improve operational processes
- Documentation of best practices, FAQs

Requirements:

- Ideally Bachelor's degree in computer science, marketing, business or other relevant fields
- 1-2 years of ad ops experience with advertisers or publishers
- DSP or SSP knowledge is a must
- Strong knowledge of HTML, CSS, JavaScript
- Understanding of advertising metrics, a must (ROI, CPM, CTR, CR etc.)
- Experience with various ad servers and analytics tools
- Technical attitude, attention to details, and problem-solving skills
- Excellent communication and interpersonal abilities
- Strong analytical, math, and prioritisation skills
- Passion, proactivity, and time management needs to be your DNA

Contact us! jobs@nanointeractive.com

 All information provided will be kept strictly confidential.

ABOUT NANO INTERACTIVE

We are Europe's premier provider for Search Retargeting. Our proprietary technology enables advertisers to deliver their display & video campaigns on the specific search behaviour of individual users. Our dedicated team consists of 45 people based in Starnberg, Hamburg, London, Paris, Belgrade, Warsaw and Istanbul. More information at www.nanointeractive.com

